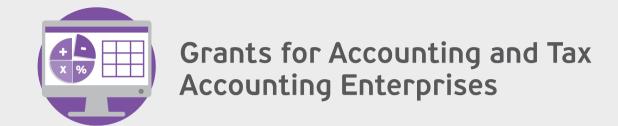
EPAnEK 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS ENTREPRENEURSHIP INNOVATION



The enterprise has been funded by the above mentioned Action, which aims aims to support accounting and tax services companies, in order to adapt their operation by upgrading / acquiring the necessary digital infrastructure, to continue to provide their services smoothly and to support the business community, the public administration, but also the citizens, in order to respond to the new conditions created by the pandemic (COVID 19).





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EPAnEK 2014–2020 OPERATIONAL PROGRAMME COMPETITIVENESS-ENTREPRENEURSHIP-INNOVATION



The enterprise FOTINATOS GERASIMOS based in IONIAN ISLANDS region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is 42.533,19€ out of which 21.266,59€ is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

The approved co-financed Business Plan includes investments on the following categories:

- √ Machinery Equipment
- ✓ Quality system, Standardization, Certifications etc (up to 100% of the total budget)
- ✓ Means of transportation
- ✓ Packaging & Branding
- ✓ Digital Promotion
- √ Wage cost for new personnel

Through the participation in the Action, the enterprise achieved:

- √ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement
- ✓ Creation/ retention of jobs
- ✓ Other

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.





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